



## Appendix 1 Information on data protection

### **Sportograf Privacy Policy for Events**

At our event, Sportograf Digital Solutions GmbH (web: [www.sportograf.com](http://www.sportograf.com)) will be our media partner and exclusive photo service provider.

If you participate in an event at which Sportograf (hereinafter referred to as "we") has been commissioned as an exclusive photographic service by the Organizer, we may collect photographic and video material on which you can be identified personally, possibly with your event participant number (e.g. start number).

We use the data collected at the sport events to fulfill our obligation as a photo service provider under the underlying contract with the Organizer and in our own economic interest to sell the photos of the event to the interested participants via our website [www.sportograf.com](http://www.sportograf.com). Through many years of experience in the field of event photography, we can ensure that participants of sports events will be informed transparently that Sportograf will be used as an exclusive photo service provider. Furthermore, every participant of such an event must expect that the Organizer or his cooperation partners will sell photos of such events as souvenirs. Your personal data will not be passed on to third parties. We only use photographers who we have obligated to comply with data protection laws in accordance with any applicable data protection regulation (such as, by way of example, the EU General Data Protection Regulation).

In addition to the manual photo search with the help of location and time, we also offer a search with the help of the start number or a picture (selfie).

In the latter case, we determine the anonymous and non-personal characteristics of the participants with the help of an algorithm, regardless of the start number, with the help of which the personal images can be found later.

The legal justification for the data processing is our aforementioned legitimate interests according to Art. 6 Para. 1 lit. f GDPR. You have the right to object to this processing.

You can find more information on how we handle personal data and regarding your right of objection in our privacy policy available at <https://www.sportograf.com/privacy>